Here are the notes from the video.

Something stops us from implementing ideas

1.        Today the difference is there is a rallying cry; you must startup.

There are three simple principles that could release innovation and put ideas in motion.

1.       Dream--People don’t do what they can’t dream of doing first.

         a.       What does it take to fire your imagination?

Example.  How to get goods and services delivered in rule areas.

The startup, using broadband purchase, and then using social media use an app to have people that are coming their way deliver it for a small fee.

2.       Role Model--People rarely do what they don’t see people like themselves already doing.

         a.       Two types of businesses that people want to start, then there are businesses that people                      must start because their lives depend upon it.

                     i.      In India, they found only one village that seems to be happy because one woman                                started a fast food enterprise.  They started a skype channel, the other people in                                  the unhappy villages learned from the lady then the other villages began enjoying                                happiness.

3.       Fear of Failure--People are reluctant to take the first step until they overcome the fear of                      failure. Take the fear out.

          a.       Fear of failure is usually bigger than the failure.

                    i.      Example.  Students in Jordan were able to make an app that connected rural                                       musicians because they were offered an internship and a reward for success.

Q1.  Of all the social challenges presented in the video, which one would you like to help solve and why?

Of all the social challenges listed. 1. Dream, 2. Role Model, 3. Fear of Failure, I would like to solve the problem of a lack of mentors.  I have found that most people dream, and imagine something better for themselves and others, and while fear of failure is a very real problem, a good role model can not only help in showing how something can be done but also helps one to do it correctly.  I have a humble music studio, dreams of success for the studio drive me to keep trying and overcoming the fear of failure, and further, to not give up on finding a mentor in music.  I have asked a few people; however, most don’t even respond, and when they do respond it is to say no.  But I will keep trying by believing that one never really fails until on gives up.

Q2.  What type of entrepreneurial opportunity do you foresee that could address this social challenge?

Maybe I might make a website that connects mentors in the field to people looking for a mentor.  I know that most are paying big dollars on sites like a master class.

Q3.  Describe how your idea would result in sustainability.

To be sustainable, it would have to generate enough interest and value to each person being mentored so that they, in turn, would mentor someone else.  Further, it would have to generate income for expenses.  Since music is not going anywhere, there is the possibility for longevity.

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2 months ago

Dr. Diana Echols

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Thank you Jeffrey for your response to this prompt. Your post was original and interesting. I would not have thought the lack of or  presence of mentoring would be a significant of enough issue to address but I can understand your passion. Your responses were independent,creative, and individualized. You integrated information well and addressed each aspect of this prompt sufficiently.