Writing From A Song Hook - Dano McCollam

Start with a “Song Hook”

* The part of the song that tells you what the song is about in as few words and musical notes as possible.
* Great songs are born out of great hooks.

If God isn’t moving, we move God.

* Stir up the things that God has put in you.
* Creativity is the divine nature of God inside of you.
* You were created to create.

Every song needs one great idea.

* Everything else in the song is focused on presenting the one great idea.

There are two components to songs - lyrical & musical.

* Lyrical - The song hook is stating the idea of the entire song in one very well stated phrase in 5 or less words.
* Musical - a memorable and singable melody.

Creativity is a prophetic act of taking something unheard, or unseen and giving it a manifestation in this realm.

* Isaiah 42: 9–10

Create a vision for what you are writing about.

* Each song only needs one thing that it points to.
* Look for the dominant song theme.

Use literary devices to make a song more memorable.

* Alliteration - tasteful repetition of a consonant or vowel sound. “How Great is our God” & “Blessed be the Name” are examples.
* Contrasting ideas - “From the Inside Out”, “Humble King”, “You Have Won Me”
* Emphasis - Use Melody to emphasize the main ideas or words. “I could sing of your LOVE forever”
* Tone - make sure the mood or tone of the song, matches the idea of the song.
* Repetition - Repeat melodies and lyrics to emphasize the main idea. “Shout to the Lord” “Your Love Never Fails”